It would make sense to limit competion from satelite radio if in the San Francisco Bay area the local stations were owned by more than a few owners. There are two sport stations that simulcast drive time and only cover one of our two baseball teams. The other team is covered by a company that won't let its broadcast highlights over any of its competitors. AS for traffic, it is a service that lets us follow conditions at any time not when a programer feels it is best. And for entertainment knowing that the A train is late in New York or that it is snowing in Michigan is just plain fun. Satelite radio gives you out of town sporting events that aren't available locally. If local programers want me to listen they only have to put on what I want to listen to. Satelite does this so why can't they.